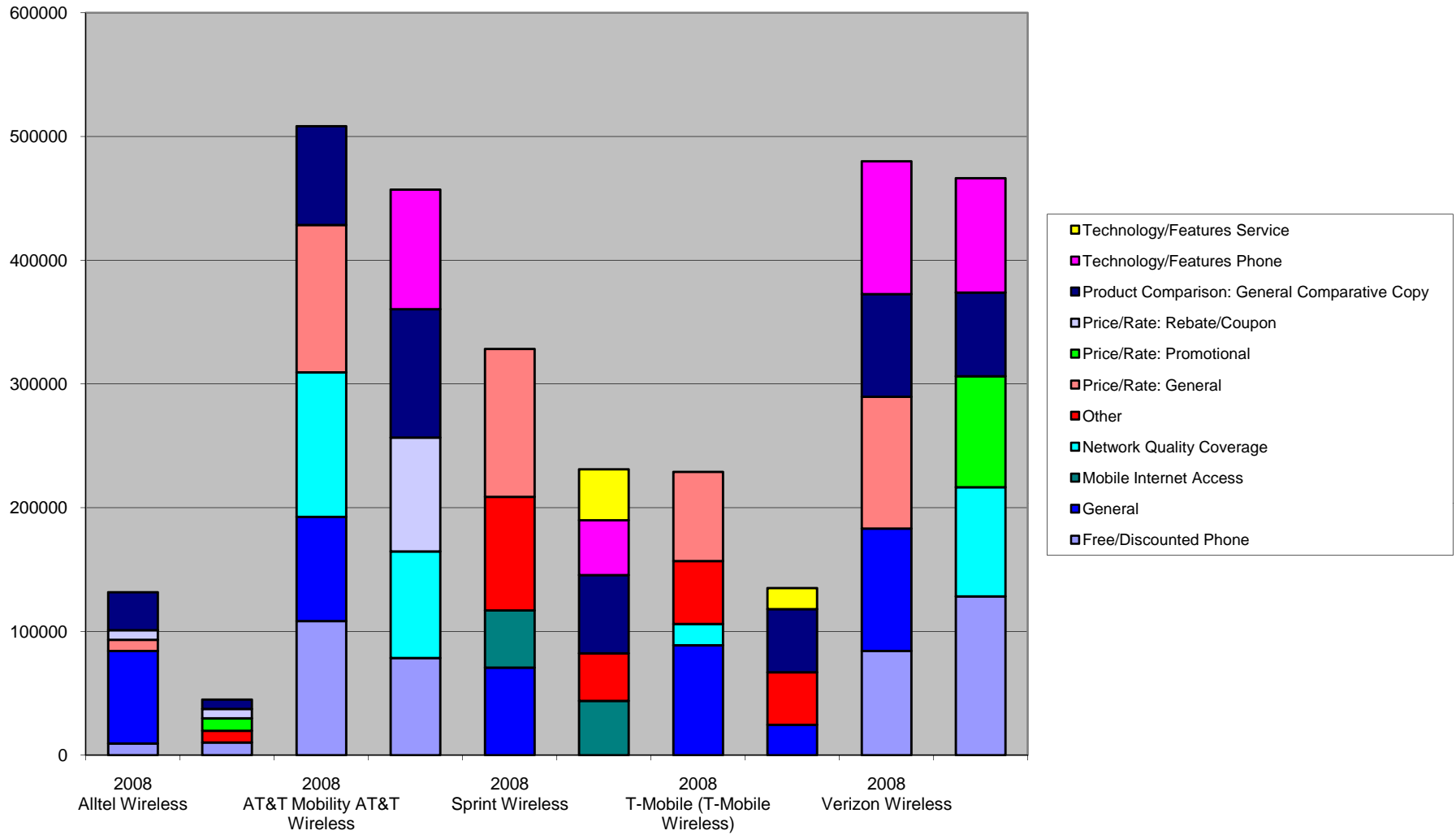


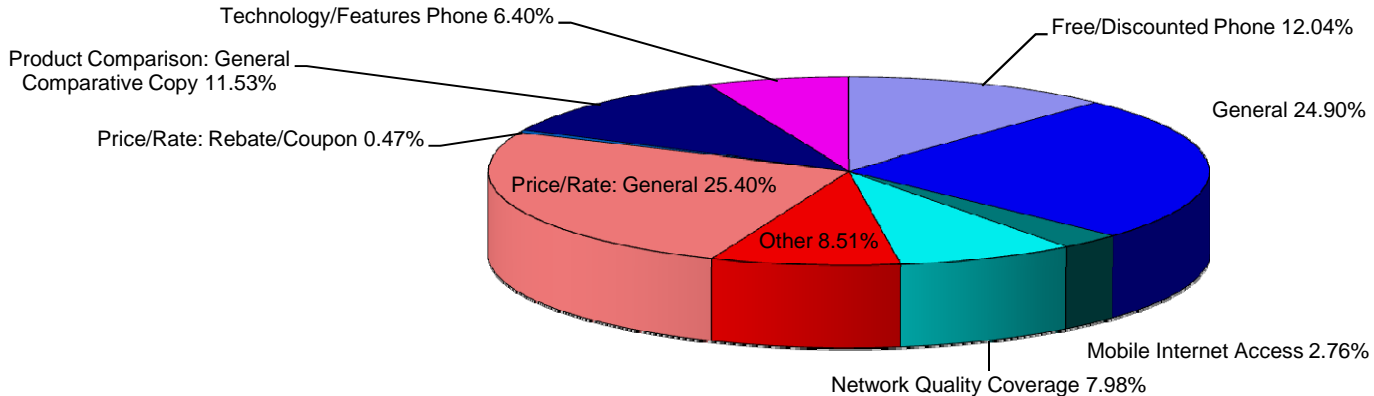
Top 5 Wireless Spenders by Message 2008 & 2009 (000's)



Ad Spend based on TV, Radio, and Print from AdSight4

2008

Total Dollars - 1677118.1 (000's)



2009

Total Dollars - 1334597.8 (000's)

